

SUMMER
2026



APPLYKOM FOOTBALL CAMPS.

APPLYKOM 



Residential 1- or 2-week summer camps for boys aged 10–17 with Chelsea Football Club at three locations in the South-East of England, near London.

Players experience what it's like to train with the World Champions, Chelsea Football Club, winners of the FIFA Club World Cup, 2-time European champions, and 5-time English Premier League champions. Training sessions are led by official Chelsea FC coaches and follow programmes inspired by the Academy curriculum. Players can

choose the Total Football option to focus fully on developing their game on and off pitch, or the Football + English option to combine football training with improving their language skills. Older players also have the opportunity to select from two advanced coaching programmes.

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THE CAMPS

Choose from four camps, depending on age, dates, and coaching programme:

DEVELOPMENT CAMP

AGES 10-13

BRADFIELD COLLEGE, READING

ADVANCED CAMP

AGES 13-17

CHARTERHOUSE SCHOOL, SURREY

PERFORMANCE CAMP

AGES 15-17

WINCHESTER COLLEGE, HAMPSHIRE

GOALKEEPER CAMP

AGES 13-17

CHARTERHOUSE SCHOOL, SURREY



CAMP OPTIONS

Choose from either TOTAL FOOTBALL or FOOTBALL + ENGLISH. Both options are available as a 6- or 13-night camp.

OPTION 1 TOTAL FOOTBALL

- Up to 24 hours a week of coaching and games with Chelsea FC
- Up to 8 hours a week of football-related workshops
- Suitable for all English language abilities except beginners

OPTION 2 FOOTBALL + ENGLISH

- Up to 24 hours a week of coaching and games with Chelsea FC
- Up to 13 hours a week of English Language lessons using an accelerated model of English learning
- Suitable for all English language abilities

ALL CAMPS INCLUDE

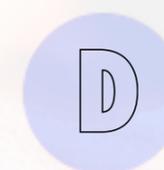
- | | | | |
|---|--|---|---|
|  COACHING WITH CHELSEA FC |  24/7 SUPPORT STAFF |  ON-SITE ACCOMMODATION |  EXCLUSIVE NIKE GIFT PACK |
|  FOOTBALL WORKSHOPS OR ENGLISH LESSONS |  3 NUTRITIONALLY BALANCED MEALS A DAY |  EXCURSIONS TO CITIES + STAMFORD BRIDGE |  COACHING REVIEW + CERTIFICATE |

CAMP VALUES

At the heart of everything we do on camp are our values: Drive, Resilience, Empower, Adapt, Mentor and Success – which together form DREAMS

WHERE DREAMS ARE MADE

Our values are designed to equip players with the qualities and skills to thrive both in sport and life. Each day of camp is built around one of these values, shaping the focus of coaching sessions, afternoon workshops, and English lessons. Together, players will explore what these values mean and how they can embody them while on camp and carry them forward long after they leave.



DRIVE
Give your best effort
in everything you do



RESILIENCE
Be brave enough
to step outside
your comfort zone



EMPOWER
Support each other
and share positive energy



ADAPT
Be open to change
in order to grow



MENTOR
Be a positive role model
by showing respect
and kindness



SUCCESS
Celebrate each other's
successes and everyone
becomes stronger

COACHING

TRAIN LIKE A PRO

The coaching curriculums are redesigned and delivered by Chelsea FC Football Development, one of the world's leading football education programmes. All four camps provide players with an insight into life as a young Chelsea FC player, with coaches sharing insights into what it takes to compete at the highest level. On each camp, players are grouped by age and ability to ensure they get the best out of every training session.

RAISE YOUR GAME

A weekly awards night on Saturday celebrates players' successes, with prizes for performance and progress throughout the week. Players leave with a better understanding of how to improve along with confidence from an international football environment and new friends from across the globe.

AT CHELSEA FC,
YOUTH DEVELOPMENT
IS AN IMPORTANT
PART OF WHAT WE DO.

THESE CAMPS ARE A FANTASTIC
OPPORTUNITY FOR YOUNG
PLAYERS TO DEVELOP
THEIR FOOTBALL WITH
OUR TALENTED COACHES.

ENZO MARESCA
CHELSEA FC MANAGER



APPLYKOM

COACHING PROGRAMMES





DEVELOPMENT CAMP



Grouped by age, young players improve their game under the guidance of Chelsea FC coaches, learning to master the skills and techniques for each position in a fun and engaging environment. The curriculum focuses on Chelsea's fast, attacking style of Football, with each day inspired by a different Chelsea First Team player.

Player development is supported through drills, skills challenges, and small-sided games. They develop independence and build self-confidence on and off the pitch, whilst making new friends from around the world.



ADVANCED CAMP



Set within a world-famous English boarding school, this popular programme challenges players to improve at every level. Grouped by age and ability, high-intensity daily training sessions focus on playing as a team in the Chelsea FC style whilst preparing to play competitive 11-a-side matches later in the week.

Players are also challenged on an individual level to improve technically and tactically through a series of pro-style drills, skills challenges and small-sided games. As well as learning what it takes to be part of a successful team, players make new friends from around the world and develop maturity





PERFORMANCE CAMP



Aimed at club-level players looking to transition to the senior game, this programme takes players deeper into the tactical side of football. Chelsea FC coaches offer players an in-depth insight into how to improve individual performance on and off the pitch.

Coaching is modelled on key elements of the Chelsea First Team's playing style, with detailed technical drills reflecting in-game scenarios. Off the pitch, players gain valuable insight into what it takes to condition themselves like professionals, including aspects of strength, fitness, and recovery that are essential to raising their level of performance. Alongside this, Chelsea FC provides an introduction to their talent identification process, helping players understand what scouts look for in young talent.



GOALKEEPER CAMP



Specialist Chelsea FC goalkeeping coaches work with players on the physical and technical aspects of the position such as ball handling, positioning, and distribution. Each day comprises of one session of goalkeeper-specific training and one outfield session, equipping players with the skills needed for this position in the modern game. During the outfield session, players get the chance to put their skills into practice in game scenarios alongside players on the Advanced Camp.





WE EQUIP PLAYERS WITH
THE TOOLS AND CONFIDENCE
TO IMPROVE THEIR GAME,
AND TO UNDERSTAND
WHAT IT TAKES TO PLAY
AT A HIGHER LEVEL.



HEAD COACH
CHELSEA FC CAMPS



MATCHES

PLAY TO WIN

Each week Chelsea FC organises evening matches against local opposition*, giving players a chance to represent the club whilst they are on camp. The matches are high-intensity and provide an opportunity for players to play under pressure and test themselves in a competitive environment.

In addition, players on the Advanced and Performance programmes will take part in a weekly inter-camp tournament at Charterhouse School, giving them the chance to play further competitive games against their peers.

*matches may not be possible on all weeks depending on opposition availability.

CHELSEA FC TRAINING CENTRE

WHAT TO EXPECT

All camps include a Talent ID Day, which offers a rare insight into elite player development at Chelsea FC. Hosted at the World Champions' training ground in Cobham, participants will join dynamic coaching sessions led by Chelsea FC coaches that challenge and inspire across all areas of the game.

Players take part in a structured skills test to benchmark their performance against the next generation currently in the academy programme. The day also features a talk from a senior member of the academy back-room team on how young talent can stand out to professional scouts. The experience finishes with an exclusive behind-the-scenes tour of the Cobham facility, giving young athletes a glimpse into the environment where Chelsea FC train.



1:1 PRO SESSIONS

Elevate your child's camp experience with a one-on-one training session with Chelsea FC coaches.

TRAIN LIKE A PRO

Led by a Chelsea FC coach, this personalised one-on-one training session gives players the focused attention they need to grow their game. Coaches design drills and provide feedback specifically for the individual, creating a learning environment where progress comes faster and confidence grows. Players will not only sharpen their skills but also gain insight into professional-level training methods, helping them take their game to the next level.

WHAT'S INCLUDED

 **1-HOUR PRIVATE COACHING SESSION WITH A CHELSEA FC COACH**

Fully personalised to your child's goals, the session is tailored to maximise their development

 **ENHANCED FEEDBACK**

Feedback detailing their strengths, areas to improve, and tips to continue progress beyond camp





ENGLISH TEACHING

WHAT TO EXPECT

Classes focus on football, harnessing students' passion for the subject to promote language learning in a fun and interactive environment. Using the CLIL (Content and Language Integrated Learning) model of English, qualified teachers infuse language learning into lively and active classes where sports-based projects, discussions and activities take centre stage.

Teachers guide students to improve their verbal communication skills while discussing legendary players, interviewing coaches, or writing and speaking their own match commentary. Learning is supported by English teachers living on-site and English is spoken at all times throughout the camp, creating an immersive learning environment.

HOW IT WORKS

Students are grouped into classes based on a combination of age and ability. They complete a short online assessment before the camp starts and then speak with a teacher on arrival to ensure they are correctly placed for their level. At the end of the camp, each player receives a written report and advice on how to continue their learning at home.

WHAT'S INCLUDED



UP TO 13 HOURS OF ENGLISH LESSONS PER WEEK



1:12 TEACHER TO STUDENT RATIO (AVERAGE)



INDIVIDUAL REPORT



FOOTBALL WORKSHOPS

OFF THE PITCH

Players taking the Total Football option follow a series of workshops and recovery activities throughout the camp.

Fun discussions introduce younger players on the Development Camp to topics that explore how Chelsea FC players excel on and off the pitch. Specialist staff and coaches deliver engaging workshops to players on the Advanced and Goalkeeper Camps, giving them an insight into what it takes to succeed at the highest level. Players on the Performance Camp further explore match tactics and the mental toughness needed to transition to the senior game.

Outside the classroom, recovery exercises, such as yoga, help players manage the physical intensity of training twice a day.

WORKSHOP EXAMPLES



NUTRITION
WHY WHAT YOU EAT
AND DRINK MATTERS



TALENT IDENTIFICATION
WHAT DO CHELSEA FC
LOOK FOR IN YOUNG PLAYERS?



DREAM TEAM
WHICH PLAYERS
MAKE YOUR WORLD XI?



MATCH ANALYSIS
HOW CAN YOU INFLUENCE
THE GAME MORE?

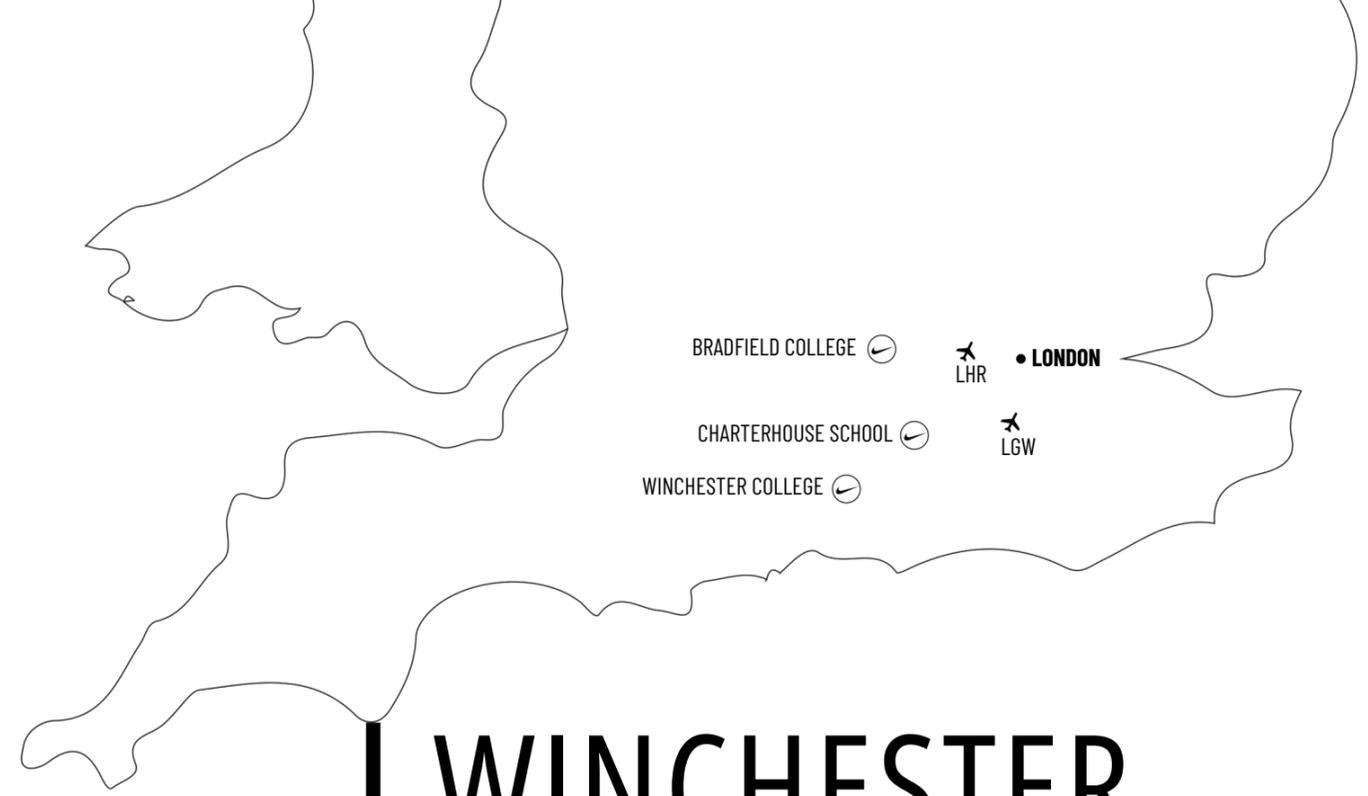


RESILIENCE
HOW TO BOUNCE BACK FROM
DIFFICULT SITUATIONS



VENUES

Choose from three world-class venues.



CHARTERHOUSE SCHOOL, SURREY

ADVANCED CAMP AGES 13-17

GOALKEEPER CAMP AGES 13-17

BRADFIELD COLLEGE, READING

DEVELOPMENT CAMP AGES 10-13

WINCHESTER COLLEGE, HAMPSHIRE

PERFORMANCE CAMP AGES 15-17



CHARTERHOUSE SCHOOL, SURREY

AN INTERNATIONALLY RENOWNED UK PRIVATE SCHOOL

Founded in the 1600s, Charterhouse has been home to Nike Football Camps with Chelsea FC since 2019. The school has been on its current site in Surrey, near London, since 1847, with 240 acres of grounds and a breathtaking main school building surrounded by many more modern additions. Considered one of the leading schools in the UK, Charterhouse's rich footballing history includes being involved in defining the rules of the modern game at the first meeting of the Football Association in 1863.

With 12 immaculate natural grass football pitches spread across the idyllic campus, the school provides an inspiring environment for players to develop their skills.

CAMPS AVAILABLE

ADVANCED CAMP AGES 13-17

GOALKEEPER CAMP AGES 13-17

CHARTERHOUSE SCHOOL THE DETAILS

ACCOMMODATION

Mostly singles, some shared bedrooms

TRANSFERS

We offer an airport shuttle service from the following airports:

- London Heathrow Airport (LHR)
27 miles / 43 km
- London Gatwick Airport (LGW)
38 miles / 61 km

FACILITIES

- 12 grass football pitches
- Tartan athletics track
- Indoor swimming pool
- Indoor sports centre
- Players' lounge with TV, table football and games consoles
- Free Wi-Fi
- On-site camp shop
- Laundry facilities

EXCURSIONS

ALL CAMPS

- Chelsea FC Training Centre
- Stamford Bridge Stadium + Museum

13-NIGHT CAMPS ONLY

- London Experience
- Theme Park



2026 CAMP DATES

6-NIGHT CAMPS MONDAY - SUNDAY

- 29 Jun - 05 Jul
- 06 Jul - 12 Jul
- 13 Jul - 19 Jul
- 20 Jul - 26 Jul
- 27 Jul - 02 Aug
- 03 Aug - 09 Aug
- 10 Aug - 16 Aug*

* Camp at Bradfield College

13-NIGHT CAMPS MONDAY - SUNDAY

- 29 Jun - 12 Jul
- 06 Jul - 19 Jul
- 13 Jul - 26 Jul
- 20 Jul - 02 Aug
- 27 Jul - 09 Aug
- 03 Aug - 16 Aug*

* First week at Charterhouse School, second week at Bradfield College

BRADFIELD COLLEGE, READING

HISTORIC PRIVATE SCHOOL WITH EXTENSIVE FOOTBALL FACILITIES

Located in the heart of the beautiful Berkshire countryside, near London, Bradfield College is one of the country's leading private schools, with a reputation for academic and sporting excellence. The College has impressive football facilities including ten grass pitches with state-of-the-art under-soil drainage.

Bradfield provides the perfect facilities and setting for players to challenge themselves and develop their game in an international environment.

CAMPS AVAILABLE

DEVELOPMENT CAMP AGES 10-13

BRADFIELD COLLEGE THE DETAILS



ACCOMMODATION

Mix of single and shared bedrooms

TRANSFERS

We offer an airport shuttle service from the following airports:

- London Heathrow Airport (LHR)
32 miles / 51 km
- London Gatwick Airport (LGW)
60 miles / 96 km

FACILITIES

- 8 grass football pitches
- All-weather pitch
- Indoor sports hall
- Indoor swimming pool
- Players' lounge with TV, table football and games consoles
- Free Wi-Fi
- On-site camp shop
- Laundry facilities

EXCURSIONS

ALL CAMPS

- Chelsea FC TrainingCentre
- Stamford BridgeStadium + Museum

13-NIGHT CAMPS ONLY

- London Experience
- Theme Park



2026 CAMP DATES

6-NIGHT CAMPS MONDAY -SUNDAY

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13-NIGHT CAMPS MONDAY - SUNDAY

- 29 Jun – 12 Jul
- 06 Jul – 19 Jul
- 13 Jul – 26 Jul
- 20 Jul – 02 Aug
- 27 Jul – 09 Aug
- 03 Aug – 16 Aug

WINCHESTER COLLEGE, HAMPSHIRE

**PRESTIGIOUS
PRIVATE SCHOOL
WITH ELITE LEVEL
FACILITIES**

Founded in 1382, Winchester College is one of Britain's oldest and most prestigious independent schools, set within 40 acres of historic grounds in the picturesque town of Winchester. The school has elite-level on-site sports facilities, with immaculate natural grass football pitches and a state-of-the-art sports centre, including a strength and conditioning gym.

With its remarkable architecture and outstanding sporting resources, Winchester College offers an inspiring environment for players on the Performance Camp to take their game to the next level.

CAMPS AVAILABLE

PERFORMANCE CAMP AGES 15-17

WINCHESTER COLLEGE THE DETAILS



2026 CAMP DATES

ACCOMMODATION

Mostly singles, some shared bedrooms

TRANSFERS

We offer an airport shuttle service from the following airports:

- London Heathrow Airport (LHR)
54 miles / 82 km
- London Gatwick Airport (LGW)
71 miles / 110 km

EXCURSIONS

ALL CAMPS

- Chelsea FC Training Centre
- Stamford Bridge Stadium
+ Museum

13-NIGHT CAMPS ONLY

- London Experience
- Theme Park



6-NIGHT CAMPS MONDAY – SUNDAY

- 29 Jun – 05 Jul
- 06 Jul – 12 Jul
- 13 Jul – 19 Jul
- 20 Jul – 26 Jul

13-NIGHT CAMPS MONDAY – SUNDAY

- 29 Jun – 12 Jul
- 06 Jul – 19 Jul
- 13 Jul – 26 Jul

FACILITIES

- 12 grass football pitches
- Brand-new indoor sports complex
- Indoor swimming pool
- Gym + strength and conditioning area
- Players' lounge with TV, table football and games consoles
- Free Wi-Fi
- On-site camp shop
- Laundry facilities





**NOT ONLY DID THEY IMPROVE
THEIR FOOTBALL SKILLS WITH
THE BRILLIANT CHELSEA FC COACHES,
BUT THE CARE AND ATTENTION
FROM ALL THE WELFARE STAFF
HELPED IMPROVE THEIR CONFIDENCE.**

PARENT
CHELSEA FC CAMP 2025



CAMP EXCURSIONS

All camps include exciting excursions, giving players a taste of some of the UK's top attractions.



 BRADFORD COLLEGE

THEME PARK

STAMFORD BRIDGE

• LONDON

CHELSEA FC TRAINING CENTRE

CHARTERHOUSE SCHOOL 

WINCHESTER COLLEGE 



CHELSEA FC TRAINING CENTRE

EVERY WEEK - CAMP EXCLUSIVE

Players spend the day training with their coaches and taking part in structured skills tests at Chelsea FC's inspirational Training Centre. Exclusive to this camp, players gain a true insight into life as a professional player with Chelsea FC.



STAMFORD BRIDGE

EVERY WEEK

The trip to Chelsea FC's iconic stadium in West London includes a behind-the-scenes tour and a visit to the museum where players can learn about the evolution of the club and the secrets to their long-term success.



LONDON EXPERIENCE

13-NIGHT CAMPS ONLY*

Players experience the sights of England's capital city including the famous 'Big Ben' and Buckingham Palace, rounding the day off with the chance to do some shopping.

* Players on the Development Camp attend every week.



THEME PARK

13-NIGHT CAMPS ONLY

There's something for everyone at England's top theme park. Adrenaline junkies can ride rollercoasters that go from 0-80mph in under two seconds, while those who prefer to keep their feet near the ground can enjoy smaller rides and traditional fairground activities.

LIFE ON CAMP

Camps are action-packed with sport, learning, and meeting friends from around the world. Player welfare is at the heart of what we do, and camp life is designed to provide a fun and supportive environment for players to grow in skills and confidence.



ACCOMMODATION

Players stay in boardinghouses on campus based on age group, with boys and girls in separate houses. All houses have a communal players' lounge for relaxing during downtime. Some boarding houses have single bedrooms only. Where houses have shared bedrooms, we may be able to accommodate roomshare requests.

WELFARE STAFF

There is a dedicated camp management and welfare team on-site all day and night. They are trained to look after players' wellbeing and are always on hand to help, support and guide campers to reach their full potential.



DIET, NUTRITION AND HYDRATION

Meals are nutritionally balanced and designed for young athletes. There are a variety of options to choose from, including a vegetarian option. Welfare staff guide each player to ensure they are eating and drinking enough of the right foods during the camp. Coaches ensure players drink plenty of water during training sessions.

MEDICAL AND INJURY

Medical staff are available on-site each day to monitor illness, medical conditions and dispensation of medication. Further support and advice is provided by an on-call private doctor. Sports therapists or physiotherapists are present during sports sessions in case of injuries and subsequently to advise on recovery.



MOBILE PHONES

We want players to make the most of their time at camp and connect fully with their fellow campers. Device usage is limited to designated periods, giving players the chance to contact home while encouraging them to engage with others and enjoy the camp experience to the fullest.



A TYPICAL DAY

MORNING

-  BREAKFAST
-  MORNING MEETING
-  FOOTBALL COACHING

AFTERNOON

-  LUNCH
-  ENGLISH OR WORKSHOPS
-  RECOVERY + WELLNESS

EVENING

-  DINNER
-  FOOTBALL
-  COACHING RELAX +
-  LIGHTS OUT



APPLYKOM

REVIEWS

Camps are industry-leading, recognised for excellence, and trusted by families around the globe.

★★★★★

“We were impressed by how well-organised and professional the staff was. Our son thoroughly enjoyed the Charterhouse soccer camp, made new friends, and was delighted with everything from the food to the English classes... he'll be back next year!”

- Genoveva, Spain

Verified Reviewer

★★★★★

“My child absolutely loved the Chelsea Camp at Bradfield College! He was timid at first, but luckily the staff there were so accommodating kept us updated. Each time I had him on the phone, he wouldn't stop raving about the new international friends he had made and how the coaches were great.”

- David, United Kingdom

Verified Reviewer

★★★★★

“The program was well structured. Kai clearly was happy and made some good friends, both among the staff and the players. The location is stunning and a very nice refreshing environment to focus on football”

- Tucker, USA

Verified Reviewer

★★★★★

“My son has been to the Nike/Chelsea FC Camp two summers in a row. He absolutely loves the programme. The quality of coaching from Chelsea FC coaches is very impressive - I visited on parents' day and watched for myself.”

- Lulwa, Switzerland

Verified Reviewer

★REVIEWS.io

4.8 Rating 250+ Reviews

DATES & PRICES

	DEVELOPMENT CAMP AGES 10-13 All football abilities	ADVANCED CAMP AGES 13-17 Players who play regularly for school or club	PERFORMANCE CAMP AGES 15-17 Club level players	GOALKEEPER CAMP AGES 13-17 Players who play regularly for school or club
FOOTBALL	UP TO 24 HRS OF FOOTBALL A WEEK			
Choose from either option:	TOTAL FOOTBALL	UP TO 8 HRS OF WORKSHOPS A WEEK		
	FOOTBALL + ENGLISH	UP TO 13 HRS OF ENGLISH A WEEK		
LOCATION + DATES 6-NIGHT CAMPS	BRADFIELD COLLEGE <ul style="list-style-type: none"> 29 Jun – 05 Jul 06 Jul – 12 Jul 13 Jul – 19 Jul 20 Jul – 26 Jul 27 Jul – 02 Aug 03 Aug – 09 Aug 10 Aug – 16 Aug 	CHARTERHOUSE SCHOOL <ul style="list-style-type: none"> 29 Jun – 05 Jul 06 Jul – 12 Jul 13 Jul – 19 Jul 20 Jul – 26 Jul 27 Jul – 02 Aug 03 Aug – 09 Aug 10 Aug – 16 Aug* <small>*At Bradfield College</small> 	WINCHESTER COLLEGE <ul style="list-style-type: none"> 29 Jun – 05 Jul 06 Jul – 12 Jul 13 Jul – 19 Jul 20 Jul – 26 Jul 	CHARTERHOUSE SCHOOL <ul style="list-style-type: none"> 29 Jun – 05 Jul 06 Jul – 12 Jul 13 Jul – 19 Jul 20 Jul – 26 Jul 27 Jul – 02 Aug 03 Aug – 09 Aug
LOCATION + DATES 13-NIGHT CAMPS	BRADFIELD COLLEGE <ul style="list-style-type: none"> 29 Jun – 12 Jul 06 Jul – 19 Jul 13 Jul – 26 Jul 20 Jul – 02 Aug 27 Jul – 09 Aug 03 Aug – 16 Aug 	CHARTERHOUSE SCHOOL <ul style="list-style-type: none"> 29 Jun – 12 Jul 06 Jul – 19 Jul 13 Jul – 26 Jul 20 Jul – 02 Aug 27 Jul – 09 Aug <small>* Second week at Bradfield College</small> 03 Aug – 16 Aug 	WINCHESTER COLLEGE <ul style="list-style-type: none"> 29 Jun – 12 Jul 06 Jul – 19 Jul 13 Jul – 26 Jul 	CHARTERHOUSE SCHOOL <ul style="list-style-type: none"> 29 Jun – 12 Jul 06 Jul – 19 Jul 13 Jul – 26 Jul 20 Jul – 02 Aug 27 Jul – 09 Aug
CAMP PRICES	6-NIGHT CAMP: \$3,385 13-NIGHT CAMP: \$6,770			
Included	<ul style="list-style-type: none"> AIRPORT TRANSFERS ACCOMMODATION ACTIVITIES VISA APPLICATION SUPPORT 3 MEALS HEALTH INSURANCE 			

APPLYKOM 

BOOK A FOOTBALL CAMP TODAY.

VISIT

sports.applykom.com

CALL

+962 7 9333 5837

EMAIL

info@Applykom.com



APPLYKOM 

Applykom is a trading division of CMT Learning, specialising in residential camps that combine high quality English language teaching with sports coaching to accelerate learning, sporting development and self-belief. CMT Learning works with the world's top clubs, federations and coaches, together with advice from sports scientists and English language specialists. © 2026 Copyright CMT Learning Ltd. All rights reserved. Nike and the Swoosh design are registered trademarks of Nike, Inc. and its affiliates and are used under license. Nike is the title sponsor of the camps and has no control over the operation of the camps or the acts or omissions of CMT Learning.